



Increase Sales with
Reflex Sign Holders

WHAT IS REFLEX?



BESPOKE SHAPES AND SIZES



CUSTOM FINISHES

**ROBUST AND DURABLE
SIGN HOLDERS FOR RAILS**



**QUICK AND EASY
TO UPDATE**



**ATTACHMENTS TO
SUIT MOST RAILS**

REFLEX USES

- Improve store navigation
- Space optimisation
- Display pricing
- Highlight promotions
- Provide sustainability information
- Give styling tips
- Showcase key product features
- Display QR Codes to link to your website or social media pages



4 PRODUCT RANGES

Whatever your needs, we have a range to suit you.

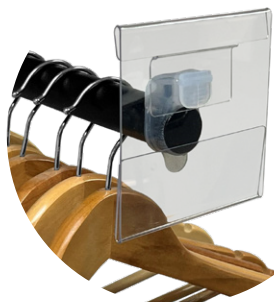
PRIME

The original injection moulded sign holder.



SELECT

Custom sizes.



SUSTAIN

A more sustainable option.



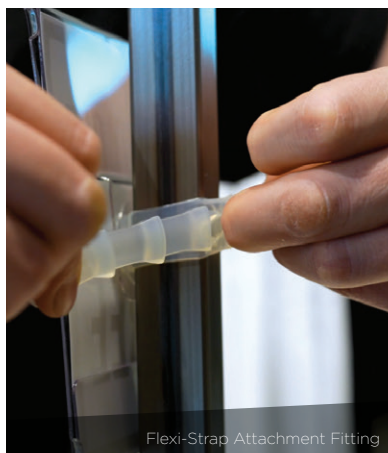
AFFINITY

Bring ideas to life!



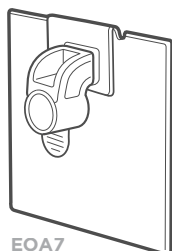


Standard Attachment Fitting



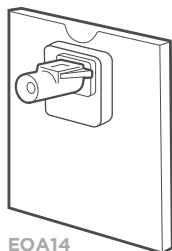
Flexi-Strap Attachment Fitting

STANDARD END OF ARMS.



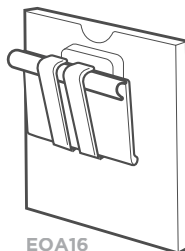
EOA7

PRONG END OF ARMS.



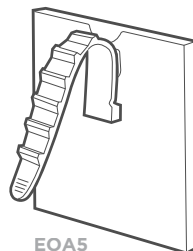
EOA14

SQUARE END OF ARMS.



EOA16

BARS AND RAILS



EOA5

USED BY RETAILERS WORLDWIDE:

maurices

**SPORTS
DIRECT.com**

PRIMARK®

next

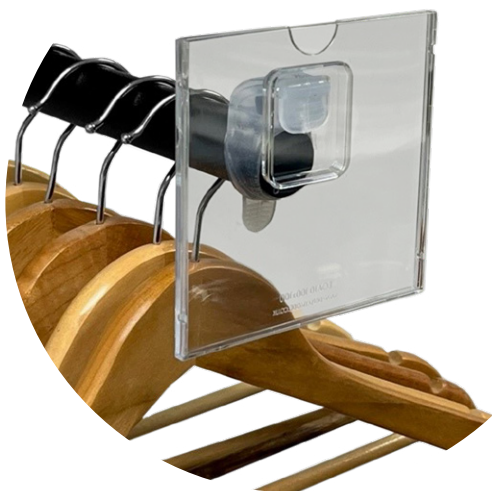
F&F



OTHER POS SOLUTIONS

DisplayMode is a global supplier of POS solutions and the owner of Reflex Sign Holders. We offer in-house design and manufacture for all of your POS needs.

PRIME



**COST
EFFECTIVE**



**PRE-FORMATTED
SIZES**



**HELD IN
STOCK**

The original, robust and durable sign holder range. Reflex Prime is our most cost-effective sign holder. The products are made by injection moulding and we have a range of pre-formatted sizes available.

OUR CURRENT RANGE OF SIZES:

SIZE	ORIENTATION
A5	PORTRAIT/LANDSCAPE
A6 BEST SELLER	PORTRAIT/LANDSCAPE
A7	PORTRAIT/LANDSCAPE
100mm x 100mm BEST SELLER	SQUARE
80mm x 80mm	SQUARE
50mm x 75mm	PORTRAIT
50mm x 50mm	SQUARE
7 x 5.5"	LANDSCAPE

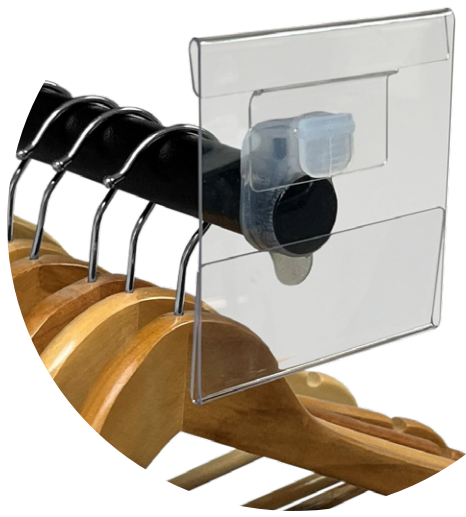


A6 Portrait Prime in Matalan



50mm x 50mm Reflex Prime

SELECT



CUSTOM
SIZES



MADE TO
ORDER



ROBUST

Made to order in almost any size
you could want!
Reflex Select is our folded
plastic graphic holder range with
rotatable and round options.

Reflex Select is made bespoke to
your requirements. Sheet
material is cut and bent to create
the sign holders.

COMMONLY ORDERED SIZES:

SIZE	ORIENTATION
A6	ROTATABLE
A6	PORTRAIT/LANDSCAPE
A7	LANDSCAPE
A8	PORTRAIT
100mm x 100mm	SQUARE
100mm	CIRCLE
300mm x 150mm	LANDSCAPE



100mm x 100mm Select in Tesco



A6 Portrait Select Sports Direct

SUSTAIN



**COST
EFFECTIVE**



ECO-CONCIOUS



RECYCLED

The Reflex Sustain frame is made with recycled and recyclable plastics. The current, most cost effective option is the 100x100mm injection moulded frame. Custom sizes and colours are also available on request, using recycled sheet material.

The frames can be easily separated from the attachment for recycling.

Available now - 100x100mm White Injection Moulded.



100mm Round Sustain (Fabricated)



A6 Portrait Sustain (Fabricated)



100mm x 100mm Injection Moulded Sustain

AFFINITY



BESPOKE
CREATIONS



RANGE OF
MATERIALS



MADE TO
ORDER

Reflex Affinity is your opportunity to create something completely bespoke to your brand. Set yourself apart with tailored sign holders which suit the interior of your store.

Some examples of Reflex Affinity Sign Holders are etched clipboards, chalk boards, metal frames and coloured MDF frames...the list goes on.

Get in touch to discuss your requirements!



80mm x 80mm Plywood Frame



90mm x 60mm Black Foamex Frame



Valchromat Clip Board (Coloured MDF)

ONLINE ORDERING

VISIT OUR ONLINE STORE TO PURCHASE OUR BEST SELLERS

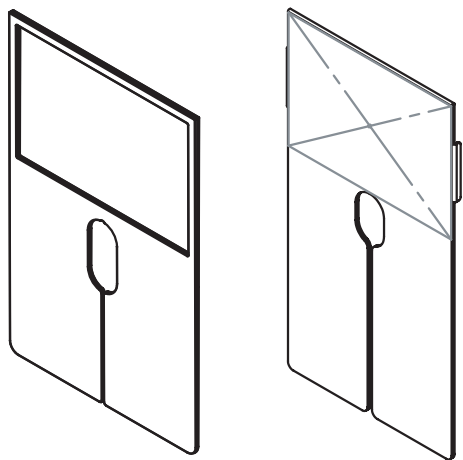
WWW.REFLEXSIGNHOLDER.CO.UK



**FOR LARGE RUNS AND MORE
UNIQUE ORDERS YOU CAN USE
OUR ENQUIRY FORM...**

**SOMEONE FROM THE TEAM
WILL BE IN TOUCH TO DISCUSS
YOUR REQUIREMENTS!**

RAIL SURFERS



Rail surfers are an excellent tool to help utilise space on a single rail. They act as a divider for products, helping to differentiate sizes, prices and discounts.

We have standard sizes in our injection moulded range. Our folded range can be produced to bespoke sizes as it is made from laser cut sheet material. The products are designed to be durable and survive in the retail environment.

INJECTION MOULDED	FOLDED
A7 Landscape	Bespoke Sizing
A6 Landscape	
A5 Landscape	



Injection Moulded Rail Surfer



Folded PETG Rail Surfer

OTHER POS

COMPLEMENT YOUR REFLEX SIGN HOLDERS WITH OTHER
WAYS OF DISPLAYING INFORMATION



DisplayMode is a UK Based POS design and manufacturing business. With an in-house design team and manufacturing capabilities, we are able to create bespoke POS solutions, whether that be a simple graphic holder or fully branded free standing display.

 **DisplayMode**
Manufacturing & Design

Rail Surfers



Mini Label Holders



End of Arm Bulldog Clips



Rail Grippers



Craghoppers Counter Top Display



Shell Jamie Oliver - Etched Bamboo Block

CONTACT US

GET IN TOUCH WITH OUR TEAM TO
DISCUSS YOUR REFLEX SIGN
HOLDER REQUIREMENTS.

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